

# MARKETING PACKAGES 2010

## Maryland Association of Paralegals, Inc.

### **Gold Sponsor** ~~\$2,000~~

- Full Page Advertisement in *The Docket* for one (1) year
- Sustaining membership with subscription to *The Docket* for one (1) year (4 issues) **\$1,000**
- Vendor Spotlight on MAP's website for one (1) Month
- Educational Seminar/Conference Vendor Table
- Recognition as Gold Sponsor of MAP  
(total value of Sponsor Package - \$2,340)

### **Silver Sponsor** ~~\$1,250~~

- Half Page Advertisement in *The Docket* for one (1) year
- Sustaining membership with subscription to *The Docket* for one (1) year (4 issues) **\$625**
- Vendor Spotlight on MAP website for one (1) Month
- Discount of \$300 on Education Seminar/Conference Vendor Table
- Recognition as Silver Sponsor of MAP  
(total value of Sponsor Package - \$1,500)

### **Bronze Sponsor** ~~\$800~~

- Half Page Advertisement in *The Docket* for one-half (1/2) year
- Sustaining membership with subscription to *The Docket* for one (1) year (4 issues) **\$400**
- Vendor Spotlight on MAP website for one (1) Month
- Recognition as Bronze Sponsor of MAP  
(total value of Sponsor Package - \$840)

### **Miscellaneous Sponsorships**

- ◆ Monthly Luncheons and/or Dinner Meetings - ~~\$600-800~~
- ◆ Education Seminar/Conference Vendor Table - ~~\$600~~ \$200
- ◆ Maryland Paralegal Day celebration/Annual Meeting - ~~\$400~~ \$100

### **Additional Sponsorship Opportunities**

In addition to the Miscellaneous Sponsorships above, sponsorship opportunities will be available throughout the year, including scholarships. Contact MAP for further details.

### **Advertising**

- ◆ *The Docket* Advertisements
  - Full Page Ad & 1/2 page back cover - ~~\$250~~ per issue \$150
  - Half Page Ad - ~~\$150~~ per issue \$100
  - Insert (provided by Advertiser) - ~~\$200~~ per Issue \$150
- ◆ Vendor Spotlight on MAP website - ~~\$300~~ per month \$150

All Sponsorships are on a first come/first served basis. Vendors are permitted to sponsor multiple events.